BALLOON FIESTA PARK COMMISSION

August 13, 2013 6:00 - 8:00 PM

Meeting Location: Banquet Room

Meeting Discussion (Not a full Quorum called to order at 6:05p.m.)

Members Present: Bill Nordin (Chair), Steve Wentworth (VC), Mark Haley, Dr. Steve Komadina, Elise Rogers

Members Absent: Sandy Cohen, Rick Treadwell, Mark Johnston, Dave Downey, Gov. Victor Montoya, Frank Mezzancello, Barbara Baca, and Justin Garcia.

Others Present: Janie Jordan; AIBF, Paul Smith; AIBF, Don Edwards; AIBF, Jeff Willis; AMAFCA.

City Staff Present: Billy Gallegos, David Flores, Alexandra Kiska, Susan Rice, Daphany Martin, Stephen Madrid.

- 1. CHANGES TO THE AGENDA- None
- 3. PUBLIC COMMENT-None
- 4. EVENTS & PRESENTATIONS

Past Events –

Rock N Glow 7/13/13

Boomerang National Championships 7/26-28/13-may be back in 2 years. Color in Motion 8/3/13-numbers were not as high as anticipated. NM Desert Fest Car Show 8/3/13-almost 1,000 cars participated. F3J Sail Plane Competition 8/10-11, 2013 - very pleased, event looking at rescheduling for next year. P&R Picnic 8/10/13-turned out well.

Future Events –

Mud & Bud/Muddy Buddy Race 8/17-18/13-working with AMAFCA Apocalyptic Volleyball Tournament 8/24/13-hoping for 1,000 participants Bugaboo Cross Fit Competition 8/24/13-circuit training type competition. Backlight Run 8/31/13

Albuquerque International Balloon Fiesta 10/5-13/13

Need Commission Approval for:

Doggie Dash -11/02/13-return event. This event is a repeat event, Mr. Nordin appointed a 4 person committee to give direction on this event and they agreed for it to move forward, the official vote will take place next meeting.

The remainder of items can be heard in further detail at next meeting, as no votes can be taken at this meeting

Heart Walk -6/7/14

Wine Festival -5/24-26/14-This is a re-occurring event.

Rock N Glow 5K – 6/7/14

5. REVIEW OF FEE SCHEDULE

Handout provided of fees approved in May 2012 by Mr. Nordin. Ms. Rice informed the board she has instructed City staff, Ms. McGivern to take a poll of fees across the city. The closest in price was UNM who charges \$500 a day. The differences between Fiesta on the Green are that UNM is they provide their own Liquor conveyor, and they setup and clean up for the client. Fiesta on the Green charges \$250.00 a day and the client sets up and takes down along with clean up. If City were to offer the same services as UNM Ms. Rice would need to request another employee for the events. Mr. Wentworth doesn't feel we have to charge \$500 but could work with fee's and procedures that what works for us. Ms. Kiska recommended moving \$350 and keeping the same process, and Mr. Nordin opted on possibly raising commercial rate to \$700.00. Mr. Madrid opted to remove the hourly rate. Upper deck Mr. Madrid opted to raise \$200-\$250.00. Continued discussion on pricing, and the available options offered. Ms. Rice would like to revisit fees for the Park. She believes the price is fair, but would like to look at pricing the panels of the field according to the size, Mr. Nordin commented to Ms. Rice that maybe not just square footage of the panels, but look at desirability. He asked Ms. Rice to put something together for next meeting and present to the board. Discussion had on how to price, and to look at desirability of locations across the park.

6. REPORTS / UPDATES

Mr. Flores provided photos of damage that happened during the City's latest storm a few weeks ago. Clean up has been completed. He discussed on how the City will be looking at creating a low flow channel to temporary defer the water which is known as swale. Mr. Willis, with AMAFCA, said his engineers agree and even made the suggestions to the City regarding the swale and have no problem with the city doing this fix on the park. The swale is very low tech and would not be noticeable, Mr. Flores looking at pricing. Mr. Wentworth feels the City grating the pueblo property two years ago changing the water drainage has caused this to happen. He feels the City should look at hill stabilization and drainage issues as requested back in 2006. Mr. Willis is waiting until the City and the Pueblo has monies to address, and build an engineered drainage facility. Discussion on temporary fixes until something can be done.

Mr. Flores reported that they will not be submitting pavilion plans, as the Mayor has concerns with the design, and costs. Because of this delay, it will not happen in 2014. Mr. Flores was not entirely sure what the exact concerns the Mayors had regarding the pavilion, but possibly the cost coming in higher than estimated. Mr. Flores said would need to look at other options strongly. Ms. Kiska said she believes the Mayor would like the project to be closer within the budget, and within the scope. Mr. Wentworth would like to know from the Mayor what his concerns are as the Commission and everyone that has been working on this for months. Discussion started by Mr. Haley on if there are processes in place to avoid the over spending on projects, and plans that are not within scope. Mr. Flores stated the process is being demonstrated now. In a project, we seek to meet the identified scope and design program, with respect to the identified budget. Ideally, both are met. In this case, we are not there yet.

- Department of Municipal Development
- i. Albuquerque International Balloon Fiesta Event Report-

ii. Anderson Abruzzo Albuguerque International Balloon Museum

Past Events-

New exhibit: "Children of War: Voices for Peace" opened on Sunday, August 4. An artifact called "The Children's Peace Sculpture" is on display in front of the building. Come to the exhibit and find out the heartwarming story behind it! "Stories in the Night Sky" and the ABQ Concert Series has concluded. The final one was last Wednesday, August 7.

Upcoming Events-

Theater project has been stalled, due to the construction costs being higher than expected. We're trying to work out financial details (public/private funding), so we can continue. Unfortunately, it will not be up by Fiesta.

Helium problem is ongoing, therefore putting a hold on the moored balloon. We did get a couple of more companies who have expressed an interest, however, so we'll see. Balloon Museum is getting in "Fiesta Mode."

iii. Environmental Health Department- Mr. Gallegos said there will be crack sealing up at the Nazareth which is VIP parking, and after Balloon Fiesta going to do a big passive venting system.

Telecommunications Tower update

iv. Parks & Recreation

- **i. Digital Sign update**-GTC and FOG Signs will be combined into one larger sign. Cost now is \$1,105.00 for electronic sign and new large sign at \$2,648.25. Ms. Kiska offered a handout of what the design would look like. Discussion followed pertaining to the increase in price since the repair of the sign was approval and the fact that the commission hoped the sign would be completed by the Balloon Fiesta
- **ii. Income since last meeting & Balance in the account-** Ms. Kiska provided a revenue statement for the commission as requested by Mr. Wentworth, and is still working on getting

an expense report. It would be very difficult to break down the actual expenses to run the building as utilities are not broken individually.

Balloon Fiesta Park- \$9951.25

Golf Training Center- \$3836.00

iii. Signage for park- delayed due to staff vacations, will set meeting in next 2 weeks

7. OLD BUSINESS:

- Annual Report continue discussion
- Park Policies & Park Funding Priorities-
- How to recognize past Board / Commission members
- 8. NEW BUSINESS

NEXT COMMISSION MEETING— September 10, 2013